



Third Annual College Anti-Tobacco Commercial Competition Registration- Spring 2009/2010

Open to all Colleges and Universities in Southeastern Pennsylvania

As a result of the success of last year's competition, and a recent change to a Southeastern Pennsylvania Tobacco Control Project, we would like to open this competition up to all colleges and universities in the following counties: Schuylkill, Berks, Lancaster, Chester, Montgomery, Delaware, and Bucks. Students from every college/university are invited to participate and create an anti-tobacco commercial. The public will vote for their favorite and the winning commercial will be aired on MTV.

We hope that you consider joining us in the 2009-2010 Anti-Tobacco Commercial Competition. This academic year we will accept registration forms and submissions in the fall and spring semesters. Commercials will be completed in the semester that applicants submit this form. Voting and airing will occur in the spring semester only for all submissions.

If interested, please complete the form below and fax to: **215-249-1721** or email to: **celeen@connect2wellness.com** When this form is received, additional information will be sent to the primary contact person listed below.

Please include the contact information for the most appropriate representative at your school (usually a tv/video professor, student life director, a campus club/organization officer, or the student who will lead the project).

You can reach our representative at: 800-200-2229 with any additional questions. To learn more about our statewide group visit the Pennsylvania Students Working Against Tobacco website, www.paswat.com.

To view last years submissions and the winning commercial visit www.wannaquit.org.

Thanks and we look forward to working with you this semester!

Name of College/University:

Primary Contact:

Phone #:

Email:

I would like more information about starting a PA SWAT Chapter on my campus (*optional*)

YES

NO



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